

November 26, 2015

Dear Prof. Shrivastava,

Thank you for your message.

I trust that you agree with us that publishing false information that causes harm to people and the planet is a serious matter. We submitted our complaint to Concordia in July 2015 (see attached letter) and, since then, have repeatedly called for the report to be retracted and for there to be an independent, transparent investigation. The Dean of JMSB carried out an internal investigation and, while he and the President of Concordia acknowledge that the author's ties to the asbestos industry were "inadequately" dealt with, they have to date refused to retract the publication or to hold an independent, transparent investigation.

The report thus continues to be an official Concordia University report, commissioned, funded and published by the JMSB and praised by the JMSB as meeting the JMSB's standards of excellence, and continuing to help the sale of asbestos in the global South.

The report states that all of Quebec's, Canada's and the world's scientific authorities, who have called for an end to any use of asbestos, are ignorant and wrong and that the pro-asbestos message of a handful of discredited scientists, funded by asbestos industry, who also have had ties to the tobacco industry and question whether climate change is not just a big hoax, should be accepted.

It is easy and convenient to ignore ethical issues, but at the end of the day, they are what matters most.

It is in the best interests of Concordia University and the JMSB to act ethically to properly address this serious matter. It is particularly important that you do so, since your role as Executive Director of Future Earth requires you to uphold the best scientific evidence, even if this is inconvenient to powerful entities, such as the asbestos industry and top officials of Concordia University.

As someone who has written a chapter in a book, Management Education For The World: A Vision for Business Schools Serving People and Planet, Katrin Muff , ThomasDyllick , Mark Drewell , John North , Paul Shrivastava , Jonas Haertle, you have a special ability and responsibility to assist Concordia's JMSB to act ethically in this matter so that Concordia University's business school serves, and does not harm, people and the planet. Business schools and JMSB have power and influence to shape public policy. As I trust you agree, with that power and influence comes a responsibility to act ethically.

It is not possible to, at the same time, tell the public that you are committed, and can be trusted, to uphold the best scientific evidence and, at the same time, turn a blind eye to the publication of false scientific information by your business school and by your university that contributes to harming

people and the planet. The credibility of yourself, Concordia University and Future Earth are on the line here, as to whether the commitment is genuine.

We request once more that you support our call for the report to be retracted while an independent, transparent investigation is held.

We look forward to receiving your response.

Sincerely,

Kathleen Ruff